

Greg Kelly / Member Services Manager
434-263-7627
gkelly@mycvec.com
www.mycvec.com



FOR IMMEDIATE RELEASE:

May 5, 2014

Central Virginia Electric Cooperative Announces Realignment *Two Officers to Lead Cooperative Employees*

(Lovingsston, VA) – Gary Wood, President and CEO of Central Virginia Electric Cooperative (CVEC) recently announced a realignment of the management structure as part of “our ongoing pursuit for better efficiency and use of manpower and resources.”

Bruce Maurhoff will lead one team composed of the Operations Department, Engineering Services Department, Reliability & System Engineering Department and Information Technology Department. The alignment will allow for close coordination of the design and construction functions, the reliability function and the continued expansion of technology into the field.

In recognition of the role Bruce Maurhoff plays as an officer of the corporation and his new responsibilities in coordination of this group, his title will be changed to Senior Vice President and Chief Operating Officer (COO). Mr. Wood commented that, “Bruce is well prepared for this senior leadership role as a registered professional engineer with 27 years in the electric cooperative industry, including the last 17 at Central Virginia Electric Cooperative.

Tina Mallia will lead a second team comprised of the Member Services Department, Accounting Department, and Human Resources. The new alignment will bring together the billing and remittance functions, as well as coordinating the internal and external communications.

Tina Mallia serves as the third officer of the corporation on staff at CVEC. In recognition of that role, plus her expanded responsibilities with this group, her title will be changed to Vice President and Chief Financial Officer (CFO). Tina has spent 20 years in industry, with the last 3½ being at CVEC. She is a Certified Public Accountant and a recent graduate of the NRECA Management Internship Program.

“I fully expect Tina and Bruce to continue with our efforts to foster strong teamwork and ensure exceptional service to our Cooperative members as the designated leaders of our dedicated employees, said Gary Wood.

###